

Charting our Carbon Future: Opportunities for Corporate Mitigation Action

“Mitigation plans and inspirational goals: examples from the private sector”

The sixth in the series of online interactive sessions

16:30-18:00 (CEST) Tuesday 26 May

Outline and Agenda

During the ‘Virtual Workshop’ of six interactive online sessions, participants working on climate and sustainability from various businesses will meet with each other, and selected experts, to collaborate in:

- 1) **Exploring the best knowledge** and ideas for investments in nature-based solutions (NBS) to help achieve ambitious mitigation goals
- 2) **Comparing and developing strategic plans** based on best practices/actions to achieve carbon commitments.

This interactive online session will involve:

- Presentations
- Participant interaction (such as polling, small group work, Q&A, whole-group discussion)

Please register here if you like to attend

<https://unep.webex.com/unep/k2/j.php?MTID=tc1c828730833f171e2f5d7867fd56e90>

Please add the session to your calendar with the confirmation you receive.

The materials from the previous meetings (summary slides, presentations, videos) are at

<https://drive.google.com/drive/folders/1pT4mmP1x5hvTVhqL7biQFEOaSE81qPTT>

The overview of the whole series can be found at

https://3d876c5a-1260-49a9-a478-d302d526bd10.filesusr.com/ugd/5c7380_db88048338d34a6e8af74f4c1cbb5d02.pdf

Online interactive session #6: 16:30 CEST, Tuesday 26 May

Mitigation plans and inspirational goals: examples from the private sector (90 minutes)

This session is the final one in the current webinar series. It will present plans and goals from private sector actors committed to ambitious mitigation targets. We will share and discuss concrete and inspirational actions aimed at unleashing the full mitigation potential of nature to close the emission gap. The interactive session will count with key speakers from the private sector and will include actions to reduce direct and indirect emissions (Scopes 1 - 3).

Speakers and panellists

- Elizabeth Willmott, Microsoft
- Max Scher, Salesforce
- Stephen Fern, Ark2030
- Keyvan Macedo, Natura

Presentations will be followed by an interactive discussion with private sector partners.

Hosted by

Gabriel Labbate, UNEP Team Leader REDD+, UN-REDD Programme

Moderated on Webex Training by

Florian Eisele, UN-REDD, and Phil Hadridge, idenk

You are welcome to arrive from 16:15 CEST

Time	Speaker	Topic
16:30	Gabriel Labbate	Welcome and introduction to the session
16:40	Elizabeth Willmott	Becoming carbon negative - Microsoft
	Max Scher	Financing nature-based solutions at scale

	Stephen Fern	Innovative strategies for large scale restoration - Ark2030
	Keyvan Macedo	Increasing ambitions on NBS – Natura
17:15	Plenary discussion	Moderated Q&A with reflections from private sector
17:55	Gabriel Labbate	Conclusions and looking ahead
18:00	Close	

Speaker Bios

Elizabeth Willmott leads Microsoft’s carbon program, including its carbon negative goal of cutting operational and supply chain emissions in half by 2030 and removing the rest. She joined Microsoft in 2016 after a decade-plus of work on urban sustainability in the public and nonprofit sectors. She lives in North Seattle, a great home for her loves of open water swimming, kayaking, and other outdoor adventures.

Max Scher is the Director of Sustainability at Salesforce where he helps develop the company's sustainability strategy. In particular Max's work focuses on climate change mitigation including the company's commitments to 100% Renewable Energy, Natural Climate Solutions, and a 1.5 Science Based Target. Recently he has led the company's partnership with the World Economic Forum on the launch of 1t.org, and the Salesforce's goal of supporting and mobilizing the conservation and growth of 100M trees this decade.

Stephen Fern is the chairman of Ark2030. After graduating in Law at Kings College London, Stephen qualified as a Chartered Accountant with Arthur Andersen in 1989. He went on to found a global wealth and financial education business which he sold in 1999. In 2003 Stephen Founded a not for profit think tank for families of exceptional wealth; with a mission to align wealth with values. In October 2018 in response to the UN statement on the Climate Crisis, he made the decision to focus the energies of the G9 into addressing the climate crisis, developing a programme that was presented at the UN Climate Summit in New York.

Keyvan Macedo joined Natura in 2005 and is responsible for Climate Change and Environmental Impact at Natura, based in Brazil. In this position, he defines models to assess the environmental impact of all its products and packaging design in the company's global pipeline. He has also been in charge of the carbon neutral program since 2010,

oversees the GHG emissions of the company in all the operations. He has a Bachelor degree in Food Engineering. He attended an executive education programs on Management of Low Carbon Economy and Marketing & Business Administration.

Gabriel Labbate is the UN-REDD Global Team Leader at UNEP coordinating a group of 20+ professionals in Latin America, Africa, Asia and Europe. He has more than 20 years of experience on sustainable land use with focus on nature-based solutions to climate change and carbon markets. He leads the work of UNEP on private sector investments in forest-based mitigation and represents UNEP at the ICAO's Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA). He holds a doctorate degree in Environmental Studies from UC Santa Cruz, a MA in Economics from New York University and a bachelor and post-graduate degrees in Biology from Buenos Aires University.

Phil Hadridge supports leaders and groups working to achieve their ambitions, from his home and office in Cambridge. He works across a range of businesses with his broad perspective on change that clients find helpful when stuck in their own sector mind-sets. Phil designs and hosts large meetings, both virtual and face to face, for energy and results. He develops boards and other leadership teams for their unique role in leading change. Phil currently works for ethical fashion, wildlife conservation, education progress and health care improvement in charities, government bodies, universities and brands. He teaches how to harness the unique potential - and mitigate the unexpected problems - of noble purpose organisations for profound social change.